



AIA Columbia

2020 AIA Greater Columbia LEVELS OF SPONSORSHIP

Annual Sponsorship Opportunities

Gold Level Annual Sponsor - \$1,500

- Three AIA Columbia Professional Allied Memberships**
- Special recognition at AIA Columbia Membership Meetings as Gold Sponsor
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- Four e-mail advertising distributions to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be spaced featured at time determined by AIA Columbia throughout 2019)

Silver Level Annual Sponsor - \$750

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at AIA Columbia Membership Meetings as Silver Sponsor
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- Two e-mail advertising distributions to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook of AIA Columbia (to be spaced featured at time determined by AIA Columbia throughout 2019)

Bronze Level Annual Sponsor - \$375

- One AIA Columbia Professional Allied Membership**
- Special recognition at AIA Columbia Membership Meetings as Bronze Sponsor
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)

Event Sponsorship Opportunities

Summer Social Event Premier Sponsor - \$1,000

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at Summer Social Event
- Four Complimentary event tickets
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)



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- Sponsorship feature on Instagram & Facebook (to be spaced featured at time determined by AIA Columbia throughout 2019)

Summer Social Event Sponsor - \$750

- One AIA Columbia Professional Allied Membership**
- Special recognition at Summer Social Event
- Two Complimentary event tickets
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of event)

Meeting or Tour Sponsor - \$500

- Recognition at an AIA Columbia Membership Meeting as the Meeting/Tour Sponsor
- Brief presentation opportunity to share with the attending members your company and any pertinent or appropriate information regarding skills, services, and product offerings suitable to the venue or meeting
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of meeting or tour)

Design Awards Event Premier Sponsor - \$2,000

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at Event
- Four Complimentary event tickets
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of event)

People's Choice Award Sponsor - \$750

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at Event
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of event)



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Emerging Professionals Mentorship Dinner Sponsor - \$1,000

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at Event
- One Complimentary event ticket
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of event)

Homes by Design Premier Sponsorships - varies

- See separate Sponsorship Form

Specialty Event Sponsor - \$500

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at Event
- Four Complimentary event tickets
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Greater Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of event)
- **Events Include:**
 - K-12 Architecture Day
 - Quarterly Young Architect Forum/Emerging Professional Cocktail Hours

Specialty Events arise periodically each year but are difficult to anticipate during the usual sponsorship season. If you would like to be notified of such a sponsorship opportunity in the future, if one arises, please notify the AIAGC of that interest and we will contact you as Specialty Events are added to the schedule of events.



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How do I sign up as a sponsor?

Return Sponsor Verification form and payment to AIA Greater Columbia Treasurer: Lorraine White, Pond & Company, 1301 Gervais Street, Columbia, SC 29201.

- Please email your logo (.eps, .tif, or .jpeg format) to Bria Wigfall at briawigfall@ls3p.com . The logo may be in color or black and white but please make sure it is of a large enough file size to be suitable in print. Please include a one to three sentence company bio that you would like to have accompany your logo when we feature you on your social media.
- If you have any questions about sponsorship opportunities, contact Lorraine White at (803)799-6502 or Whitel@pondco.com
- Please visit aiacolumbia.org for more information about upcoming events and networking opportunities. Thanks for your support!

**What is an Allied Member?

If you work in the design and construction field, offer products or services to architects, or are just interested in getting involved with the local architectural community, AIA Greater Columbia welcomes you to participate! As a Professional Allied Member you will have an open invitation to attend and participate in all AIA Greater Columbia activities and events such as the monthly membership lunches/tours, the Summer Social, Happy Hours, .etc. Single Allied Memberships are available for only **\$50 per year**.



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AIA Greater Columbia 2019 SPONSOR VERIFICATION FORM

Your Name (First Name, Last Name): _____

Firm or Company Name: _____

Mailing Address: _____

Email: _____

Phone: _____

Level of Sponsorship:

Gold Level Sponsor	_____	\$1500
Silver Level Sponsor	_____	\$750
Bronze Level Sponsor	_____	\$375
Summer Social Premier Sponsor	_____	\$1000
Summer Social Sponsor	_____	\$750
Tour Sponsor	_____	\$500
Design Awards Event Premier Sponsor	_____	\$2000
People's Choice Award Sponsor	_____	\$750
EP/YAF Mentorship Dinner	_____	\$1000
K-12 Architecture Day	_____	\$500
K-12 Outreach: Barkitecture @ Soda City	_____	\$500
YAF Happy Hour	_____	\$250
Allied Membership(s)**	_____	\$50

TOTAL ENCLOSED (check, payable to "AIA Greater Columbia"):

\$ _____

**Please provide name(s) and contact information for Allied Member(s) applicants.