



AIA Columbia

2021 Sponsorship Opportunities

Annual Sponsorships

Gold Level Annual Sponsor - \$1,500

- Three AIA Columbia Professional Allied Memberships**
- Special recognition at AIA Columbia Membership Meetings as Gold Sponsor
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Columbia website
- Four e-mail advertising distributions to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be spaced featured at time determined by AIA Columbia throughout year)

Silver Level Annual Sponsor - \$750

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at AIA Columbia Membership Meetings as Silver Sponsor
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Columbia website
- Two e-mail advertising distributions to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook of AIA Columbia (to be spaced featured at time determined by AIA Columbia throughout year)

Bronze Level Annual Sponsor - \$375

- One AIA Columbia Professional Allied Membership**
- Special recognition at AIA Columbia Membership Meetings as Bronze Sponsor
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)

Event Sponsorships

Meeting or Tour Sponsor - \$500

- Recognition at an AIA Columbia Membership Meeting as the Meeting/Tour Sponsor
- Brief presentation opportunity to share with the attending members your company and any pertinent or appropriate information regarding skills, services, and product offerings suitable to the venue or meeting
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of meeting or tour)



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Event Sponsorship Opportunities (continued)

Summer Social

Summer Social Event Premier Sponsor - \$1,000

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at Summer Social Event
- Four Complimentary event tickets
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be spaced featured at time determined by AIA Columbia throughout year)

Summer Social Event Sponsor - \$750

- One AIA Columbia Professional Allied Membership**
- Special recognition at Summer Social Event
- Two Complimentary event tickets
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of event)

2022 Design Awards

Design Awards Event Premier Sponsor - \$2,000

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at Event
- Four Complimentary event tickets
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of event)

People's Choice Award Sponsor - \$750

- Two AIA Columbia Professional Allied Memberships**
- Special recognition at Event
- AIA Columbia monthly newsletter subscription
- Color Logo and Contact Info on AIA Columbia website
- One e-mail advertising distribution to AIA Columbia members (distribution handled by AIA Columbia)
- Sponsorship feature on Instagram & Facebook (to be featured in month of event)



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Event Sponsorship Opportunities (continued)

Specialty Event Sponsor

Specialty Events are unique event opportunities that arise periodically each year. If you would like to be notified of such a sponsorship opportunity in the future please notify the AIA Columbia of that interest and we will contact you as Specialty Events are added to the schedule of events.

Specialty Events may include, but are not limited to:

- o K-12 Architecture Day
- o Emerging Professionals Mentorship Dinner or Cocktail Hour
- o Homes by Design Tour
- o Clemson Studio Partnership Design Competition

Allied Memberships**

If you work in the design and construction field, offer products or services to architects, or are just interested in getting involved with the local architectural community, AIA Columbia welcomes you to participate! As a Professional Allied Member you will have an open invitation to attend and participate in all AIA Columbia activities and events such as the monthly membership meeting and tours, Summer Social, Happy Hours, etc.

Allied Memberships are included in some Sponsorship packages, as described above, or may be purchased individually for **\$50 per year**.



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How do I sign up as a sponsor?

- Return Sponsor Verification form and payment to AIA Columbia Treasurer (contact information below).

Payment may be made by check, payable to “AIA Columbia”, or credit card through PayPal.

PayPal Username: @AIA Columbia

Link: https://paypal.me/AIAColumbia?locale.x=en_US

2021 Treasurer:

Lorraine White
Pond & Company
1301 Gervais Street
Columbia, SC 29201
WhiteL@pondco.com

- Email your logo (.eps, .tif, or .jpeg format) to AIA Columbia Communications Chair (contact information below).

The logo may be in color or black and white but please make sure it is of a large enough file size to be suitable in print. Please include a one to three sentence company bio that you would like to have accompany your logo when we feature you on your social media.

2021 Communication Chair:

Harolisa Rivas
LS3P
harolisarivas@ls3p.com

If you have any questions about sponsorship opportunities, please contact our Treasurer.

Please visit aiacolumbia.org for more information about upcoming events and networking opportunities.
Thanks for your support!